

## 柳工新动态 WHAT'S NEW

### LIUGONG DRESSTA MACHINERY – ONCE AGAIN AWARDED WITH BEST EXHIBITOR GOLDEN STAND AWARD AT POLAND'S AUTOSTRADA SHOW 柳工锐斯塔亮相波兰 AUTOSTRADA 展会，再次赢得最佳展台设计奖



LiuGong Dressta attended Poland's Autostrada Show on 8-10 May and once again was awarded with its Best Exhibitor Golden Stand Award. As a part of LiuGong's global tour to celebrate its 60<sup>th</sup> Anniversary, the attendance and presence of both LiuGong and Dressta brands showed officially kickoff of LiuGong Europe's celebratory activities.

Dressta exhibited two of its flagship products, TD-15R Extra crawler dozer alongside with the heavy weight SB-85R Extra pipe layer which is awaiting job assignment in the expected upcoming 4,000 km pipe line project in Poland.

Among all the products displayed, in pole position was the 25 ton crawler excavator model 925E - showcased in LiuGong's 60th anniversary special color - designed to provide maximum productivity, reliability and durability in the toughest of applications.

The 925E crawler excavator, Made in Poland for Europe, was tested and certified for its quality and performance in last month's National Operators Association Event in Sosnowiec. During the exhibition, LiuGong Dressta Machinery (LDM) received the official plaque and certification from the president of the Operators Association of Poland. Now offered with the standard 3 Year – 5000 Hours warranty, this product is a competent challenger in the Polish market.

The representation of the brands and equipment during the exhibition was further commented by government officials who honored the company with their attendance. Stalowa Wola City President, Mr. Lucjusz Nadbereżny, noted "This is a very exciting novelty for the Polish market and our city that LDM presents LiuGong & Dressta products made here in Poland. We are also very glad that the wider ranges of products offered by LDM are also being exported from

Stalowa Wola to Europe and the rest of the world."

Speaking about the company's strategy and confidence in Poland during the press conference, Mr. Dawei He, General Manager of LiuGong Europe, said "The Polish and European construction equipment industry is characterized by increasing competition, rapid product innovation and seamless top-class customer-oriented service approach. With an 'importer only' strategy, LiuGong's growth potential would be limited. So, we have put in place a 5-points investment plan to realize our growth objectives in Poland & greater Europe to provide high levels of support & sustainable satisfaction that Polish customers expect and deserve. Our investments in Poland cover people, manufacturing, R&D, Distribution & regional headquarters."



Last year, the company opened a new facility in Warsaw serving as the LiuGong's European Regional Headquarters coupled with new investments in Stalowa Wola to serve as the European production base for LiuGong products which are manufactured alongside the range of Dressta dozer and pipelayers.



5月8-10日，柳工锐斯塔机械有限公司亮相波兰 Autostrada 展会，再次荣获组委会颁发的最佳展台设计奖。展会上，柳工和锐斯塔品牌同台展示，完美开启柳工 60 周年全球行欧洲站活动

锐斯塔品牌携旗舰设备参展：TD-15R Extra 履带式推土机和 SB-85R 重型吊管机。后者将在波兰境内的 4000 公里管道铺设工程中中大显身手。

展位最核心的位置，醒目地放置了一台全身香槟金色的柳工 60 周年限量版 25 吨级挖掘机 - 柳工 925E- 驰骋极限，纵横自如。

这台“波兰制造”的挖掘机刚参加了上个月由波兰操作手协会举办的设备体验日。展会期间，波兰运营商协会主席亲自为它颁发了荣誉牌匾和证书。该产品提供标准 3 年或者 5000 小时保修，成为波兰市场的一个有竞争力的挑战者。

展会上，Stalowa Wola 市市长 Lucjusz Nadbereżny 先生莅临柳工展位，并对柳工的发展表示赞扬：“柳工锐斯塔公司在此展示柳工和锐斯塔品牌产品是波兰市场和我们的骄傲。同时，我们也欣喜地看到柳工锐斯塔在不断地扩大产品线，“波兰制造”正在 Stalowa Wola 出口到欧洲和世界其他地区。

新闻发布会上，柳工欧洲公司总经理何大伟先生向媒体介绍了公司在波兰及欧洲发展的战略和信心。他说：“波兰和欧洲工程机械行业竞争日益激烈，产品更新换代迅速，各个品牌纷纷推出客户导向的一流服务赢得市场。如果仅通过进口设备，柳工在欧洲的发展必然受到限制。所以，我们已经制定了一个 5 点投资计划，在人员、制造、研发、营销网络和区域总部的建设方面持续投资，以实现我们在波兰和大欧洲的增长目标，为柳工客户提供专业支持和满意的服务，实现可持续发展。

去年，柳工欧洲区域总部在华沙开业。同时，在 Stalowa Wola 生产基地引进柳工装载机、挖掘机并进一步扩大锐斯塔推土机、吊管机产能。

## ANHUI LIUGONG CRANE COMPANY HELD THE 10<sup>TH</sup> ANNIVERSARY CELEBRATION AND LAUNCH CEREMONY OF C SERIES CRANES

### 百舸争流共筑华章，安徽柳工十周年暨 C 系列产品发布会重磅开启

On May 25<sup>th</sup>, Anhui LiuGong Crane Co., Ltd held its 10th Anniversary Celebration and Launch Ceremony for C series products in Bengbu, Anhui Province. Mr. Qi Jun, President of China Engineering Machinery Association; Mr. Wei Fuhai, Vice Director of the China Polar Research Center and Master of Kunlun Station; Mr. Zeng Guang'an, Chairman of LiuGong Group; Mr. Huang Haibo, President of LiuGong Machinery; Mr. Yu Yajun, Chairman of LiuGong Crane Company and Mr. Deng Bo, General Manager of LiuGong Crane Company; as well as LiuGong distributors, suppliers, customer representatives and media friends, in a total of 400+ people, participated in the event.

By acquiring Bengbu Zhengchonganli CE Machinery Co., Ltd (formerly is Bengbu Crane Factory), in February, 2008, LiuGong added crane products into its portfolio. In the past 10 years, Anhui LiuGong has engaged in technology innovation and product upgrades and gradually completed the crane's lineup including truck-mounted cranes, crawler cranes and lorry-mounted cranes. In 2015, as one of the first in the industry, Anhui LiuGong cooperated with Italy ISOLI Company to start R&D and the manufacturing of aerial working platforms, providing more comprehensive solutions for world lifting and hoisting customers.

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5月25日，安徽柳工起重机械有限公司在蚌埠市举行了以“十年传承跨越，创新驱动未来”为主题的安徽柳工十周年暨 C 系列新品发布会。中国工程机械协会会长祁俊，中国极地研究中心考察运行部副主任、昆仑站常务站长魏福海，柳工集团董事长曾光安，柳工股份公司总裁黄海波，安徽柳工董事长余亚军、总经理邓波，以及柳工经销商、供应商、客户代表和媒体朋友共 400 余人共同见证了起重机新品问世的不凡时刻，开启安徽柳工波澜壮阔的发展新蓝图。

2008年2月，柳工收购了蚌埠振冲安利工程机械有限公司（前身是蚌埠起重机厂），将公司产品线拓展到起重机产品。10年来，安徽柳工不断引领行业科技进步和产品升级换代，已经形成以汽车起重机、履带起重机、随车起重机为主的全系列起重机械。2015年，安徽柳工率先与世界先进的高空作业平台制造商意大利 ISOLI 公司合作，正式进军高空作业设备领域，为全球客户提供起重机械和高空作业设备的全面解决方案。

2018年，是柳工的甲子年，也是安徽柳工硕果累累的十周年。曾光安指出，安徽柳工百折不挠的10年，承载着太多的使命。这是勇气、责任、担当，更是激情与奋斗的10年。安徽柳工不断完善丰富的产品生态圈，作为行业典范的130吨级起重机产品，一举奠定了安徽柳工起重机领先的地位。展望下个征程，柳工集团对发展起重机和高空作业系列产品的战略坚定不移，一如既往。希望安徽柳工能够抢抓发展机遇，加快改革步伐，最大限度地发挥全体员工的积极性和创造性，切实发挥拼搏务实的精神，以增量带动结构优化，以创新促进产业升级，努力将安徽柳工做好做强，以实际行动证

明安徽柳工是一个有实力、有魄力、敢于争创一流的好企业。

此次庆典上，安徽柳工还发布了全新的 C 系列产品和 130 吨级起重机产品，给客户带去全新的 8C 体验：Challenging（勇于挑战）、Creative（独具创意）、Clever（机智灵敏）、Comfortable（安逸如家）、Convenient（实用至上）、Communicative（善于互动）、Customer-oriented（专属定制）以及 Cost-efficient（高效低耗）。安柳自主设计、研发并制造的 TC1300C7 起重机填补了柳工在百吨级以上起重机产品的空白，是迄今为止国内百吨位级技术最新、最先进的产品，为柳工进军更大吨位的起重机产品市场缔造了良好开端，也为中国制造向中国智造奋力前行的道路上增添了浓墨重彩的一笔。



# 柳工中国 LIUGONG IN CHINA

## TWO LIUGONGERS HONORED WITH LABOR MEDAL FROM GUANGXI ZHUANG AUTONOMOUS REGION 自治区颁发五一劳动奖章，柳工双人被表彰

Congratulations to Mr. Huang Min, Vice President of LiuGong Machinery, and Mr. Peng Zhifeng, LiuGong Skilled Master, who were both honored with Labor Medal of May Day from Guangxi Zhuang Autonomous Region. We hold great gratitude to their efforts and contributions to LiuGong's global business and rise in the industry.

祝贺柳工股份有限公司副总裁黄敏先生、技能大师彭智峰先生双双获得自治区“五一”劳动奖章。感谢他们在自己的工作岗位上发挥所长，兢兢业业，为柳工的全球事业做出卓越贡献。

## LIUGONG TESTING CENTER GRANTED WITH CNAS LABORATORY ACCREDITATION CERTIFICATE 柳工检测中心获得 CNAS 实验室认可证书

Recently, LiuGong's Testing Center was granted with a CNAS laboratory accreditation certificate by the Committee of China National Accreditation Service for Conformity Assessment (CNAS), which endows the testing center to conduct product tests within the certificate and use CNAS & ilac-MRA\* mark for those passing the tests. The mark is recognized and admitted by more than 100 certificate authorities of 55 regions in 45 countries all over the world.

近日，广西柳工机械股份有限公司研究总院检测中心收到了中国合格评定国家认可委员会的认可决定书，正式成为 CNAS 认可的实验室。柳工检测中心可以直接在认证书授权范围内对产品进行检测。检测报告可使用 CNAS 及 ilac-MRA\* 标识。使用该标识的检测报告同时被全球 45 个国家和 55 个地区的 100 家认证机构所承认。

\*: International Laboratory Accreditation Cooperation Mutual Recognition Arrangement 国际实验室认可合作组织多边互认协定。

## OFF-HIGHWAY RESEARCH VISITED LIUGONG 英国工程机械咨询公司 OFF-HIGHWAY RESEARCH 到柳工交流

A delegation from the UK CE consultant agency, Off-Highway Research, paid a visit to LiuGong under the leadership of Mr. David Phillips, Chairman of the agency, and Mr. Chris Sleight, President of the agency, on 9-10, May. They presented an excellent report to LiuGong employees on the industry trends and forecast and also had an in-depth communication afterwards.

2018 年 5 月 9-10 日柳工迎来英国工程机械咨询公司 Off-Highway Research 董事长 David Phillips 先生和新任总裁 Chris Sleight 先生一行到柳工交流，和柳工员工畅谈全球工程机械行业趋势和未来的发展。

## LIUGONG EXTENDED WARM WELCOME TO AMBASSADORS FROM THE "OBOR" COUNTRIES 十余国大使齐聚柳工，共谱柳工国际合作新篇章

On April 28<sup>th</sup>, LiuGong hosted a reception for a delegation comprised of the ambassadors from 12 countries along the "OBOR" region such as Cameroon, Italy, Sri Lanka etc. Accompanied by relevant government officials of the Ministry of Foreign Affairs, Guangxi Zhuang Autonomous Region,

Liuzhou city and LiuGong leadership team, the ambassadors visited LiuGong Global Research and Development Center. Both sides expressed their wish to strengthen the cooperation between nations and corporations in the "OBOR" construction.

4 月 28 日，来自喀麦隆、意大利、斯里兰卡等一带一路沿线 12 个国家的驻华大使和高级使节莅临柳工。在中国外交部、自治区、柳州市相关政府官员和柳工领导团队的陪同下参观了柳工全球研发中心。政企双方均表示了加强合作，深化一带一路建设的信心和决心。



# 柳工海外 LIUGONG AROUND WORLD

## LIUGONG ATTENDED 2018 EXPOMIN AND SHOWCASED THE MOST POPULAR PRODUCTS IN CHILE 柳工亮相 2018 智利国际矿业展览会

The 15<sup>th</sup> International Mining Expo (EXPOMIN) was held on 23-27 April, 2018 at the International Exhibition Center of San Diego, Chile, in which LiuGong dealer, Multimaq, showcased its most popular products.

LiuGong has successfully launched H series wheel loader and E series Excavator in Chile. And thanks to their supreme maneuverability and easy maintenance, both products have been well recognized and accepted by the customers. LiuGong now has introduced 8 product lines into the Chile market, including wheel loaders, excavators, motor graders, rollers, skid steer loaders, backhoe loaders, bulldozers, forklifts and Dressta bulldozers. Multimaq has been working with LiuGong for 11 years and with 5 sales outlets nationwide, it covers the North, Middle and South of Chile, providing reliable products as well as professional and fast support.

A total of 5 machines including wheel loaders, excavators, backhoe loaders etc. were sold by the end of the exhibition.

第十五届国际矿业展览会于2018年4月23-27日在智利首都圣地亚哥雷斯科国际会展中心举办。柳工智利代理商 Multimaq 公司携热卖产品参展。

柳工已经在智利成功导入 H 系列装载机及 E 系列挖掘机，凭借稳定的产品性能、舒适的操作体验和便捷的维护保养获得广大客户的认可。智利市场上主要销售柳工 8 种系列产品，含装载机、挖掘机、平地机、压路机、滑移装载机、挖掘装载机、推土机和叉车以及锐斯塔推土机。Multimaq 与柳工已精诚合作十一年，拥有 5 大销售网点，覆盖了智利北部、中部、南部，为客户提供强悍可靠的设备及专业快速的服务支持。

本次展会上，柳工成功销售装载机、挖掘机、两头忙等 5 台设备。



## LIUGONG 856H ENTERED QUARRYING INDUSTRY IN PAKISTAN 柳工 856H 征服巴基斯坦采石客户

As an outcome of the investment under "OBOR" initiative and the launch of infrastructure and energy projects, the quarrying industry has developed rapidly in Pakistan in recent years.

In 2017, LiuGong signed RIE Company as its dealer in Pakistan to provide tailored products and total solutions, which combines financial support, to local customers. LiuGong became the 1st Chinese CE brand to enter Pakistan. As of now, the two largest quarrying customers in Pakistan have both bought LiuGong's 856H loaders, establishing a bench mark to all customers in the market. LiuGong and RIE will constantly improve the service capabilities to provide convenient and professional services to Pakistan customers.

随着一带一路倡议下各国的投资和基建能源项目的上马，巴国采石行业迅速发展壮大。

2017 年，柳工签约巴基斯坦 RIE 公司，为客户提供针对性的产品和包括融资服务在内的全面解决方案，成为首个进入巴基斯坦市场的中国品牌。目前，巴基斯坦最大的两家采石客户均购买了柳工 856H 装载机，建立了标杆效应。柳工和 RIE 公司将持续完善服务体系，为巴基斯坦客户提供便捷专业的服务。



## LIUGONG DELIVERED A 970E EXCAVATOR TO ZAMBIA 柳工 970E 大型挖掘机顺利交付赞比亚客户

On 19 May, LiuGong delivered a 970E excavator to the customer in Zambia. This is the 3rd sales of LiuGong's large tonnage excavator in the southern Africa. The equipment is to work in the copper mines in the country. LiuGong and its Zambia dealer, Hansom Co., Ltd., are ready to support the equipment and customer.

5月19日，柳工970E大型挖掘机顺利交付赞比亚客户，这是柳工南非公司实现的第三台70吨级大型挖掘机的销售。该设备将投入铜矿开采项目，柳工和赞比亚经销商-汉盛赞比亚有限公司已经做好准备，为设备的高效运营保驾护航。

## LIUGONG FORKLIFT'S SOUTH AFRICAN DEALER MOVED TO NEW FACILITY 柳工叉车南非独家经销商乔迁新址

CES Company, LiuGong exclusive dealer for forklift in South Africa, moved to its new facility in Montague Industry Park, Cape Town, in April. Besides a sales shop, the new facility also includes a parts' warehouse and a modern workshop, all are integrated in a 1200 sqm facility which is 4 times larger than before.

CES became a LiuGong's dealer in 2014. Mr. WL, the General Manager of the dealer, said that the past 4 years of cooperation with LiuGong has been very smooth and happy. As a newcomer to the South African market, LiuGong forklift has shown good adaptability, strong performance and high customer recognition & loyalty. LiuGong forklift now has a steady foothold in the market with stable growth in the markets' ownership year over year.



4月，位于南非开普敦的柳工叉车独家经销商 CES 乔迁新址，搬入蒙太古园区。新场所除销售中心外，还有配件仓库和现代化的维修车间，总面积是原来的4倍，达到1200余平。

CES公司于2014年成为柳工叉车经销商。经销商总经理WL先生表示，与柳工合作的这四年一直非常顺利愉快。作为南非市场的新进者，柳工叉车表现出了良好的适应性，产品性能稳定，客户认可度和忠诚度高，市场保有量不断扩大，在南非市场已经稳稳地站住了脚跟。随着后市场保障能力的提升，我们相信柳工在南非有巨大的市场潜力。

## LIUGONG OVERSEAS TRAINER CULTIVATION PROGRAM ACHIEVED GREAT PROGRESS 深入本地化，柳工海外培训师计划卓见成效

In April, Mr. Anderson Sousa and Mr. Jose Barrera, trainers of LiuGong Latin America Company, both passed the TTT tests from Cummins Brazil Corp. and got the training certification for its QSL9.3 Engine.

Launched in 2015, the Overseas Trainer Program is to ease the training pressure for the rapid growth of LiuGong global dealers and overcome the obstacles in language, culture and diversity of equipment

configurations, establishing a sustainable developing mode for LiuGong's localization. In the past 2 years, LiuGong has cultivated 9 foreign trainers, 1 each from Brazil, Argentina, Columbia, Russia, Turkey, Thailand and Indonesia and 2 from India. Besides LiuGong's certifications, these trainers also take training from the suppliers of key components to improve the local support in the region.

4月，柳工拉美公司 Anderson Sousa 和 Jose Barrera 通过巴西康明斯 TTT 认证，获得 QSL9.3 发动机讲师资格证书，柳工海外培训师队伍能力再度提升。

海外培训师计划是柳工全球客户体验中心在2015年提出的一项计划，旨在突破日益全球化的柳工所面临的培训力量短缺，语言文化障碍以及区域产品复杂多样的困境，为柳工本地化建立可持续发展模式。计划实施两年以来，全球客户体验中心共培养外籍培训师9人，包括巴西、阿根廷、哥伦比亚、俄罗斯、土耳其、泰国、印尼各1人，印度2人。这些培训师除了获得柳工设备的培训资格认证以外，他们根据当地市场特色，纷纷提升自己的培训能力，同时获得核心零部件的培训师资格认证。

## LIUGONG ASIA PACIFIC COMPANY CONDUCTED TRAINING FOR LIUGONG CUSTOMER 亚太公司成功开展大客户培训

On 28-29, April, LiuGong Asia Pacific Company held a large training session in Monywa, Myanmar, together with Aung Gyi Company, LiuGong's dealer in Myanmar, for a total of 35 operators on daily operation and maintenance of LiuGong equipment. These operators came from the same corporate customer who bought 45 LiuGong machines, including 40 rollers and 5 backhoe loaders.

4月28-29日，亚太公司和缅甸经销商 Aung Gyi 公司在缅甸北部城市蒙育瓦，对35名操作手进行柳工设备的操作和维护培训。据悉这些操作手均为同一家政府客户服务，该客户一次性采购柳工设备45台，包括40台压路机和5台两头忙。



## LIUGONG ASIA PACIFIC'S SERVICE TOUR KICKED OFF IN THAILAND 柳工 2018 泰国服务万里行正式启动

"60 Years of Professional Service"- LiuGong Asia Pacific's 2018 service tour kicked off in Thailand on May 30. LiuGong and dealer YTK Company will jointly carry out a series of service stops to LiuGong equipment along with preferential policies for parts replacement to the customers in Thailand.

5月30日，“专业服务60年”柳工2018泰国服务万里行正式启动。柳工联合泰国经销商 YTK 公司共同回馈客户，为柳工设备提供便利专业的保养维修服务以及零部件优惠政策。



## THE 1<sup>ST</sup> "LIUGONG CUP" BADMINTON SUPER LEAGUE ENDED SUCCESSFULLY IN SOUTH AFRICA 南非首届柳工杯羽毛球超级联赛圆满落幕

The 1<sup>st</sup> "LiuGong Cup" Badminton Super League ended successfully on 28 April at The Wanderers Club in Johannesburg, South Africa. The badminton contest has been a bridge for all Chinese to strengthen the bond in South Africa and has also been a good testimony of long-term relationship of Chinese and South African people. LiuGong set up a demonstration for Chinese enterprises who are committed to integrating Chinese culture and local culture overseas.

4月18日，巴尔干地区规模最大和最专业的工程机械展会 SEEBBE 展会在塞尔维亚首府贝尔格莱德拉开帷幕，柳工携 CLG777A-S, CLG856H, CLG925E, CLG908D, CPCD30, 5台设备参展。给客户展示了高效，节能，和舒适的柳工设备。4月28日，由柳工南非协办的2018年南非首届柳工杯羽毛球超级联赛，在约翰内斯堡 Wanderers 体育中心圆满落幕。羽毛球作为一个载体，为所有华人提供了团结拼搏的舞台，也为中南两国人民友谊的长期发展提供了见证。柳工致力推进中国文化与海外当地文化的“水乳交融”，为中国企业建立了典范。

## BURGERS & LIUGONG GOLF DAY 2018: 60 YEARS' OF HERITAGE IS HONORED WITH STAKEHOLDERS IN STYLE 柳工南非公司 BURGERS • 柳工 2018 高尔夫日

Burgers Equipment and LiuGong South Africa jointly organized the first ever Golf Day in Benoni, Johannesburg on 25<sup>th</sup> of May 2018. 120 Golfers in 30 Teams registered to compete in the 1<sup>st</sup> Burgers LiuGong Golf Tournament at Ebothe Golf Club.

Additionally, LiuGong's major suppliers and agents supported the event as co-sponsors. ZF South Africa, Assured Freight, CES Forklift, CIM, E-Equipped Finance, Groeneveld Lubrication Solutions, Loadtec Engineered Systems, Spectra Tyres and Wearpact Replacement Parts, all competed with their teams and provided gifts for competition and hole winners. The day was followed by an Award Ceremony and Dinner. Everyone was excited and had so much fun at the event.

2018年5月25日，Burgers 设备公司和柳工南非公司在南非约翰内斯堡伯诺尼市联合举办了首届高尔夫日。来自30个团队的120名高尔夫手在Ebothe 高尔夫俱乐部一较高下。

同时，柳工的合作伙伴也热忱参与。采埃孚南非公司，放心货运公司，CES 叉车公司，CIM 公司，E 设备金融服务公司，格罗内维尔德润滑剂公司，装载技术工程系统公司，Spectra 轮胎公司和 Wearpact 零部件公司也参与竞赛并为赛事赞助了丰厚的礼品。当日，还举办了颁奖仪式和晚宴。每个人都度过了愉快而难忘的一天。



## GUANGXI ART OF ZHUANG AUTONOMOUS PERFORMED IN MIDDLE EAST 广西魅力艺术走进柳工中东公司

In celebrating the March Third Festival of Zhuang Autonomous and introducing the art of Zhuang Autonomous to the world, Guangxi TV visited LiuGong Middle East company and presented a fabulous performance at LiuGong Middle East parts' distribution center for both LiuGong's Chinese and foreign employees, 15-20, April.

In the scope of sustained forwardness of the OBOR initiative, LiuGong Middle East has prepared itself with advanced technology strength and innovation. Furthermore, LiuGong's value chain approach, rapidly growing network and total solutions, all have laid a solid foundation for its sustainable development in global market.

2018年4月15日至20日，由广西电视台主办的《壮族三月三 广西故事迪拜电视展播周》在柳工迪拜配件中心举行了精彩的文化交流和才艺演出。一首首动听的广西民歌，让柳工中外员工观众体会到了中国壮族民歌的优美意蕴。

随着“一带一路”战略的不断推进，扎实技术和创新实力正在成为柳工行走中东市场的一大利器。而日益完善的渠道体系，全面解决方案和价值链，也正在实现柳工持续征战全球球场的梦想。

